

## Avoya Honors Independent Agencies for High Sales

May 12, 2016

More than 90 Avoya Independent Agencies were recognized for producing millions in annual sales in 2015

By: Michelle Juergen



Avoya "Best of the Best" Independent Agencies were honored at the 2016 Avoya Travel Conference at Club Med Sandpiper Bay in Port St. Lucie, Fla. // © 2016 Avoya Travel

From May 2-6, Avoya Travel honored more than 90 of its Independent Agencies in its annual "Independent Agency Best of the Best" program at the 2016 Avoya Travel Conference at Club Med Sandpiper Bay in Port St. Lucie, Fla. The agencies were recognized for producing millions in annual sales in 2015, a 30 percent increase in winners from 2014.

Seven Independent Agencies made more than \$3 million in annual sales; 14 agencies made more than \$2 million in sales; and 74 agencies made more than \$1 million in sales.

"Avoya has always been focused on enabling Independent Agencies to build prosperous businesses by doing what they do best — selling travel," said Brad Anderson, president of Avoya. "The continued growth in the number of Independent Agencies in Avoya's 'Best of the Best' program, through our groundbreaking, patented technology, Live Leads, innovative marketing efforts and agent support, confirms Independent Agencies in the Avoya Network are producing some of the industry's highest earnings."

"Best of the Best" Independent Agencies were awarded a trophy and a complimentary trip to Ireland through CIE Tours International that will take place Nov. 7-13, 2016.

Additionally, during the conference, Avoya executives announced several new developments, including the company's partnership with Priceline Partner Network, a business unit of Priceline.com that will provide Avoya Independent Agencies with access to a database of air, car and hotel options. The company is also continuing investment in Beyond the Web, its consumer brand platform, and this year will debut Agent Power 6, a new iteration of its comprehensive operating system that features booking engines, agency support resources, professional development programs and more.